

BE SAFE while enjoying an OUTDOOR LIFESTYLE with a COMPLIMENTARY BARKER ICE ID WRISTBAND



Rhett Barker, Andrew McLean (Top SA Cyclist, Cyclelab founder and Supersport Presenter) and Lloyd Barker don't go anywhere without their ICE ID!

The offer is limited to **ONE band per SELECT Barker Policy**. The free band offer is limited to a value of R230 plus delivery. Should you wish to order a band of higher value or more than one band, simply enter the coupon code "BARKER" and the free band value will be deducted from your total purchase and the balance can be settled online with the order.

In a country where we are lucky enough to enjoy an abundance of outdoor activity, choosing to wear ICE ID is a way we can feel and be safer. ICE ID is dedicated to the idea that any person who is active outdoors, or has a medical condition/allergy should be wearing an In-Case-of-Emergency (ICE) wristband. As an athlete, be it a cyclist, runner, canoeist etc. you'll likely find yourself far from home, friends and family. Consider the vulnerability of training by yourself or even driving your car alone with no identification. The Barker ICE ID speaks for you in the event of an emergency.

BARKER COMPLIMENTARY ICE ID ORDER PROCESS

- 1 Click here to order: www.iceid.co.za
- 2 Go to **SHOP** and select the preferred band
- 3 Complete the emergency information that you would like to appear on your band
- 4 Click **ADD TO CART**
- 5 A notification in red will appear in the top right hand corner confirming what has been added to your cart
- 6 Click on **VIEW CART** and then enter the coupon code **BARKER23** where it says Apply Coupon.
R230 plus courier fee will be deducted from the total
- 7 Click **PROCEED TO CHECK OUT** and complete your delivery details. Once complete click **PLACE ORDER**
- 8 Should there be an additional amount payable, you can settle it now via credit card
- 9 Once your ICE ID order is complete, your ICE ID will be laser engraved and then couriered to the address captured, for your convenience



Hollard.

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www.barker.co.za

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